

OPHIR AVISHAY

Visual Communication Designer

Visual Communication
Branding
Web design
Photography

[link to my portfolio](#)

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I'm a graphic designer specializing in branding and web design, passionate about creating visual experiences that tell a story. I graduated from Shenkar College with a degree in Visual Communication, where I refined my skills in design thinking, user experience, and creative strategy to connect brands with their audiences.

SOFTWARE EXPERIENCE : Illustrator, Photoshop, InDesign, XD, Figma, AfterEffects (basic), Office software.

EXPERIENCE

01. "Daedalos" design studio | Brand Designer 2022-present

Storytelling creating designs that tell a story and help brands connect with their audience.

Collaborative Solutions working with clients, vendors and teammates to come up with creative design solutions that fit their needs.

Brand Consistency Across Platforms I make sure a brand looks and feels the same everywhere, so it leaves a strong impression.

Customer Service I focus on understanding what clients want and keeping communication open to deliver what they expect.

Multitasking I'm skilled at juggling multiple projects, ensuring everything stays on track and meets deadlines without compromising quality.

Versatile design mastering different design styles, working on multiple clients.

02. Independent designer | Brand Designer 2021-2024

Branding Creating strong brand identities that really connect with audiences and capture what a business is all about.

Social Media Graphics Designing eye-catching visuals for social media that grab attention and boost engagement.

Web Design Building user-friendly and visually appealing websites that make it easy for visitors to find what they need.

Merchandise Design Coming up with fun and creative merchandise designs that reflect the brand and catch customers eyes.

Illustrations Making custom illustrations that add a personal touch to projects and help tell a story.

03. "Shalvata" beach club | Manager 2016-2022

Customer experience, staff management, vendor coordination, event execution.

EDUCATION

01. Bachelor of Design (B.Des) in Visual Communication | 2019-2023

"Shenkar" College of Engineering, Design and Art

02. "Ohel- Shem" high school | 2009-2013

Full "Bagrut" diploma.

5 units in English, psychology, sociology.

LANGUAGES : English - Fluent

Hebrew - Native